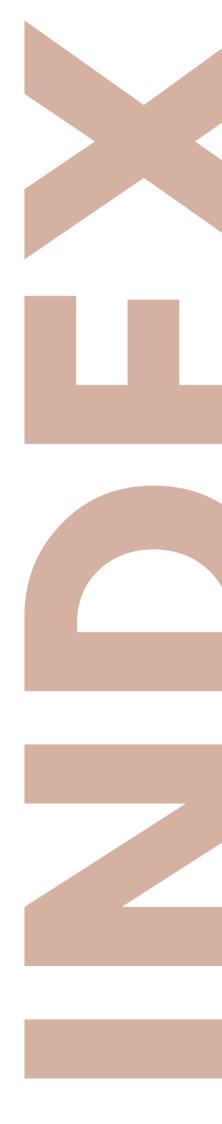
PG 03 REASONS YOU SHOULD SELF-PUBLISH WE'RE IN AN AGE WHERE SELF-PUBLISHED BOOKS HAVE A BETTER CHANCE THAN EVER OF MAKING IT BIG. REVIEWS Citeraty INSIDER

INTERVIEW **ARTICLES BOOK REVIEWS** LATEST RELEASES **UPCOMING BOOKS**



1. Who is dearer to you - SVP Sabarna Roy or Author Sabarna Roy? Why?

Ans:I cannot choose.

I shuffle between my two professions of being a Senior Engineering Professional and an Author of literary books. Yes, life has changed after I started writing books since July 2007 when I felt if I did not write I would die. Life definitely has become busier juggling between two different kinds of professions. As a Senior Engineering Professional, I am also involved in writing research articles in the environment sector in peer-reviewed national and international Journals. During the on-going Pandemic, I have been busy in various digital conferences as a Senior Engineering Professional as well as a literary author. Before the Pandemic I had to attend national and international conferences and literary meets.





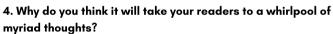
2. Almost all your creations have a touch of Bengal. But you are not born or schooled here. What's the secret of your love for Bengal?

Ans: I was born in Kolkata. Between 1974 and 1982, I was brought up in Ludhiana, Punjab. After 1982, I have been leading my life in Calcutta/Kolkata. I am a Bengali at heart, and I have a deep sense of bonding with the city of Kolkata because of which part of the media has named me one of the Kolkata Chroniclers.

3. In a recent coverage of your latest book Fractured Mosaic, it is said "the book is yet another kaleidoscope from Sabarna Roy's arsenal that will take the readers to a whirlpool of myriad thoughts." - Could you please throw some light on the book?

Ans: In Fractured Mosaic, readers can enjoy the delicacy of reading somebody else's journal where thoughts pour out constantly to imitate how haphazardly the mind works in real life, although the chaos has a unique mystery pattern.





Ans: As I have said, as you read Fractured Mosaic, you will be hopping from one thought and/or one genre to the other. As such, you will be ushered into a mosaic of a spiralling abyss of multifarious thoughts.

5. Please tell us about your awards and accolades.

Ans: I have been awarded the Literoma Laureate Award in 2019, Literoma Star Achiever Award 2020, Random Subterranean Mosaic: 2012 – 2018 won the best book of the year 2019, the A List Award for excellence in fiction by the NewsX Media House, Certificate for The Real Super Heroes for spreading a spirit of positivity and hope during the COVID-19 Pandemic from Forever Star India Award 2020, and the Certificate for Participation in the Indo Russian Friendship Celebration 2020, the Literoma Golden Star Award 2020: Lifetime Achievement, and the Certificate of Appreciation for featuring in the Hall of Fame of Literoma International Symposium on Literature & Festival 2020, and the Times Eminent Writer of the Year award by The Times of India Group in Kolkata in February 2021.

I am one of the winners of the Champions of Change 2020 Award given out by Interactive Forum on Indian Economy supported by the Government of India.

6. Many of your previous books were a mix of poetry and prose. Any special reason?

Ans: I have always liked to present various formats in the same book to be able to attract various kinds of readers.

7. We know you as an Author, Traveller, Reader. Any message for your readers?

Ans: I have no message as such, but, I would like to appeal to all to bring more sanity, and rationality in our social life, and support living writers and artists of various formats and genres.



I WAS TALKING WITH A WRITER FRIEND RECENTLY, AND WE GOT INTO A DISCUSSION ON TRADITIONAL PUBLISHING VS. SELF-PUBLISHING. SHE'S BEEN QUERYING AGENTS LIKE CRAZY. I'VE BEEN DOING SELF-PUBLISHING PREP LIKE CRAZY. SHE WAS SURPRISED TO FIND OUT I DIDN'T EVEN BOTHER TRYING TO GET AN AGENT OR TRADITIONAL PUBLISHING CONTRACT.

WHY WOULD I DO SUCH A THING? WHY WOULD I NOT EVEN TRY TO GET A PUBLISHER?
I'VE DONE A LOT OF RESEARCH ON THE MATTER, AND WHILE BOTH APPROACHES HAVE
ADVANTAGES, I DECIDED SELF-PUBLISHING WAS A BETTER OPTION FOR ME. LET'S TALK ABOUT
WHY.

• FOLLOW YOUR OWN TIMELINE

The traditional publishing timeline takes a zen-like level of patience. Realistically, you're looking at a few months of querying agents, revising your query letter, and querying some more. Once you've acquired an agent, she then has to find you a publisher, which takes even more time and patience. Upon acceptance, the timeline for a publishing house is often one, two, or even three years. After all this, you're not even guaranteed to have a book deal.

Even Queen Rowling got rejected about a dozen times before finally getting published. Life's too short for that, and what's "hot" in the book market evolves too quickly. Self-publishing gets your book out there as soon as you want. While I wouldn't recommend publishing your book the day after you're done your second draft, it's motivating to know you can see it in print a few months after completion.



CONTROL YOUR STORY AND PLATFORM

When you get picked up by a publishing house, you're signing over the rights to your book. It's quite possible that their editor will make you change stuff you don't want to change—including the title. When you hire your own editor, you have the freedom to decide where to draw the line. It is still your book.

Personally, I like being able to choose the cover of my book, and the price, and where it's distributed. What if the publishing house gives me a horrendous cover or a \$34.00 hardcover copy? What if they want to price my eBook at \$15.00? Unfortunately, this happens all the time.

HIGHER ROYALTIES

CreateSpace takes about 40% when you sell a paperback. Publishing houses usually take at least 85%, and your agent gets a chunk of what's left (usually about 15%). There are other means of payment, like advances and flat rates, but in summary, you're left with about enough to pay rent on the cardboard box you'll have to live in.

Sure, if you sell a million copies that makes \$40,000, but I'd rather sell a million copies at 60% royalty, thankyouverymuch.



THE TIME IS RIGHT

We're in an age where self-published books have a better chance than ever of making it big. Print-On-Demand services and free eBook distribution are abound. One in three e-books sold on Amazon are self-published. You don't even need to be in a bookstore to be successful.

People don't care how a book is published, as long as the book is good. If it's going to explode, it'll explode, whether or not it's traditionally published.



• EITHER WAY, MARKETING IS UP TO YOU

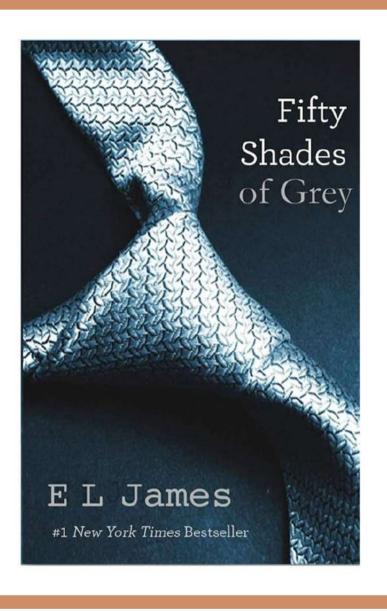
Publishing house or not, you're still responsible for marketing your own work. Yes, sometimes a publishing house helps out with PR and reviews, but it really varies. These days, you'll likely need to create a marketing plan anyway if you want to impress a publisher enough for them to pick you up.

For me, the chance that a publishing house might help me promote myself is not enough to make me want to forgo the above advantages.

• YOU BELIEVE IN YOURSELF

Ok, let me get all self-help for a minute. Write this on an index card: "I am a bestselling author." Put it in your fridge. Look at it every day. If you believe wholeheartedly you can achieve something, then it absolutely will happen. I promise.

You're an organized, driven person who has just written an entire book. You can absolutely put in the work and follow the steps required to publish it. You know there are infinite resources on self-publishing and marketing waiting for you on the web. You have every reason to be confident that you can self-publish your book, without giving up control, royalties, time, and that scene you love so much.



• BOTTOM LINE?

Here's the thing. No matter what the medium, you need to do research to figure out how to market your book as best as possible. The more you get exposure and reviews, the more you do giveaways and networking and interviews, the better your chances of selling a lot of copies.

Self-publishing does cost more money up front. You'll need to pay for your own editor, for cover design, and other miscellaneous fees. But if writing truly is your passion then this shouldn't matter. Hobbies cost money. Start-up businesses cost money. Writing is a hobby and a business. Personally, I don't mind spending money on something I love this much. It's like an investment in myself, and in the plan that soon I'll make it back.

To be clear, I'm not against traditional publishing. Books are sexy and I think both approaches win. In fact, maybe a "hybrid" approach is best.

THIS ARTICLE WAS WRITTEN BY:

Tiana Warner is a YA fantasy author from British Columbia, Canada. Check out her upcoming novel, Ice Massacre. Tiana enjoys riding her horse, Bailey, and collecting tea cups. She would love to connect with you on Twitter—find her @tianawarner.

Source: thebookdesigner.com

Image: pexels.com

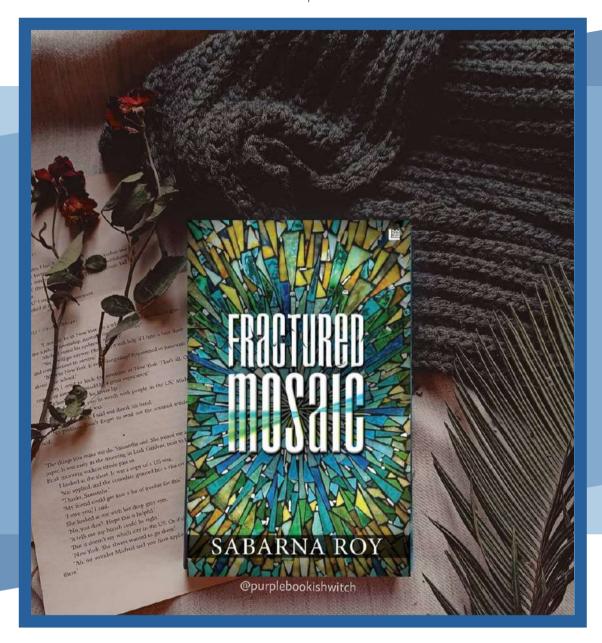


SABARNA ROY'S SEVENTH TITLE

FRACTURED MOSAIC

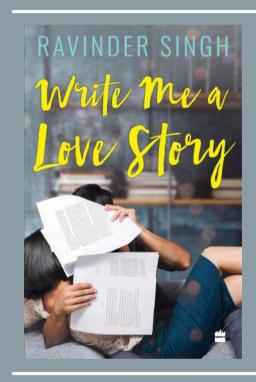
HAS HIT THE BESTSELLER LIST!

'Fractured Mosaic', author Sabarna Roy's seventh title, is a sequel to his previous book 'Random Subterranean Mosaic: 2012 - 2018'. When musings of Roy's artistic mind take the readers to a world of intriguing reflections, it gives rise to 'Fractured Mosaic'. The book features twenty-three sections or chapters where every chapter is written in the format of a journal to imitate how the mind works in real life. And that's which gives birth to such a convincing title 'Fractured Mosaic'. As rightly mentioned by the author, most of the works published in this book were earlier featured in various journals, magazines or reputed media houses. They have been compiled in 'Fractured Mosaic' for the benefit of all readers. The write ups are being classified as different matrices of human emotions namely – Journal entries and musings of a lazy author, Flowing musings and Journal entries of a lazy author, Overflowing musings and Journal entries of a lazy author, Continued musings and Journal entries of a lazy author, Ascent of sap, Flooding musings and Journal entries of a lazy author, Moving images: musings and Journal entries of a lazy author, Sensitive musings and Journal entries of a lazy author, Intense musings and Journal entries of a lazy author, Political musings and Journal entries of a lazy author, Transient musings and Journal entries of a lazy author, Crazy musings and Journal entries of a lazy author, Wildly scattered musings and Journal entries of a lazy author, Minor musings and Journal entries of a lazy author, Prerana, Abantika and Prithhish, The day baba died, Poem-1, Poem-2, Poem-3, Technology management creative and critical thinking, Dualism in purpose: finding harmony in self-conflicting purposes for tuning on to career needs, Interview published in Forbes India on January 3, 2020 and NH44.



Sabarna Roy is a much-awarded author to have won Literoma Golden Star Award 2020 in Lifetime Achievement category. Other laurels include A List award for literary excellence from NewsX Media House, Literoma Laureate Award 2019, Literoma Star Achiever Award 2020 and Times Award 2021 for his penmanship. Sabarna is one of the winners of the Champions of Change 2020 Award given out by Interactive Forum on Indian Economy supported by Government of India. Sabarna Roy is the author of seven critically acclaimed best-selling books: Pentacles, Frosted glass, Abyss, Winter poems, Random Subterranean Mosaic: 2012 - 2008, Etchings of the first quarter of 2020 and Fractured Mosaic. A civil engineer by profession (he passed out from Jadavpur University in 1988), Roy spends his time on books, music, movies and international TV series when he is not writing or at work in an engineering manufacturing organization in Kolkata. With no love for pets or gardening (although he loves forests and wildlife) or socializing, and a lot of time for introspection and deep (and not so deep!) thinking, Roy's works reflect his views on the global order and individual's striving to find their place in it. To quote the author himself from Fractured Mosaic, "This book is a kaleidoscope from the author's arsenal that will take the readers to a mesmerizing whirlpool."







In April 2021, Ravinder Singh's latest novel Write Me a Love Story which is to be released on 24th May had been all over social media for both good and bad news. If you love reading Ravinder Singh and Durjoy Datta, you must be aware of their friendship as well. But after the release of this novel, their friendship had come to a halt.

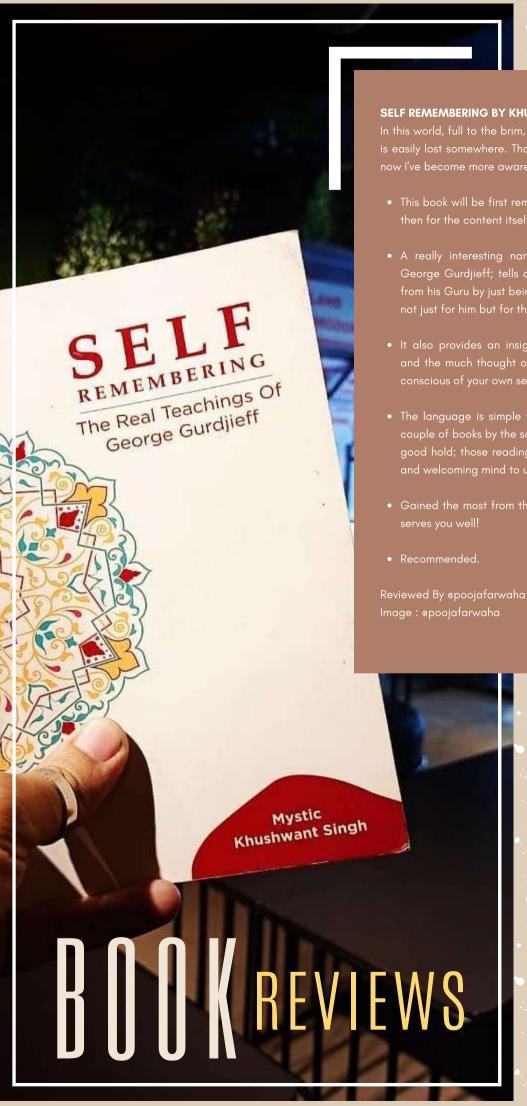
Durjoy Datta claimed on social media that he had narrated the story of Write me a Love Story to Ravinder Singh, on a set that Ravinder had stolen. Ravinder Singh had replied to him too, on Facebook which caused a feud between them.

Coming back to the story, the story starts with a blue-eyed boy of Indian Publishing Abhimanyu Razdan who had a record of moving his readers into tears with his best-selling romances. On the other side, there is PaperInk, which is an upcoming publishing house, which is looking for an A-list author who will take them to the next level. PaperInk decides to swoop in when Abhimanyu's contract with his current publishers comes to an end. Abhimanyu, being callous, egoistic, and drunk on success, gets into a heated argument with Asmita, who is PaperInk's literary fiction editor. Although he was unaware of who she was, now when they met, he puts off despite her apology. He gets utterly pissed off when he gets to know that Asmita looks down on the kind of novels he writes. He vows to teach her a lesson that could endanger her job.

Although Abhimanyu and Asmita both are different from each other and are at each other's throats, fate has something else stored in for them, where they soon find out that they can't run away from love.

This article was written by:

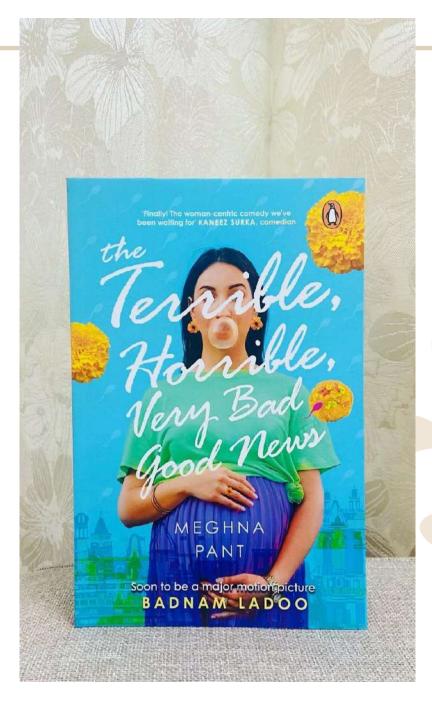
Monidipa Dutta, the owner of withlovemoni is an Indian lifestyle blogger. Although she is from the city of Joy, Kolkata, she now resides in Ahmedabad, Gujarat and also has a residence in Mumbai. She considers herself as an ambivert but also describes herself as workaholic. Apart from being a Bloggerand a Mental Health Educator. She is also a Freelance Writer and a Mental Health Counsellor. Her world completely revolves around her work that includes counselling and writing. Caffeinated Workaholic, is another term associated with her as her day starts with coffee and ends with it too.



SELF REMEMBERING BY KHUSHWANT SINGH

In this world, full to the brim, remembering self is something which is easily lost somewhere. Thanks to this little piece of knowledge, now I've become more aware of myself than any other day.

- then for the content itself.
- A really interesting narrative-based book on teachings of George Gurdjieff; tells a lot about how the narrator learned from his Guru by just being with him. His journey is therapeutic
- and the much thought over how-to will encourage you to be
- good hold; those reading him for the first time need an open
- Gained the most from the meditation section. Hope the book



The Terrible, Horrible, Wery Bad GOOD NEWS BY MEGHANA PANT

Soon to be seen as a major motion picture Badnam Ladoo, this humorous yet inspiring story of a small-town woman's fight against social stigma will resonate with every woman, and man.

Thirty-four-year-old Ladoo, a simple middle-class divorcée from Rishikesh, wants only one thing from life-a baby. She eats gondh halwa, drinks badam milk, and takes folic acid, to slow down her ticking biological clock and become the world's most fertile woman.

When an accidental meeting with a gynaecologist reveals that her 'eggs are drying up' and finding a sperm donor is her last chance of having a child, Ladoo races against time to find the right baby daddy, whose kundali matches her, while addressing her own mixed feelings about whether Mr Right Donor can also be Mr Right.

Along the way, Ladoo must figure out whether motherhood means marriage, whether being a single mother means loneliness, whether 'my body, my rules' applies to women, and whether doing something scandalous is outrageous or courageous. Tell us what you would do if you were ladoo?

REVIEWED BY: @BOOKSONTHEDELHIMETRO
IMAGE: @BOOKSONTHEDELHIMETRO



THE BRAVEST PERSON I KNOW

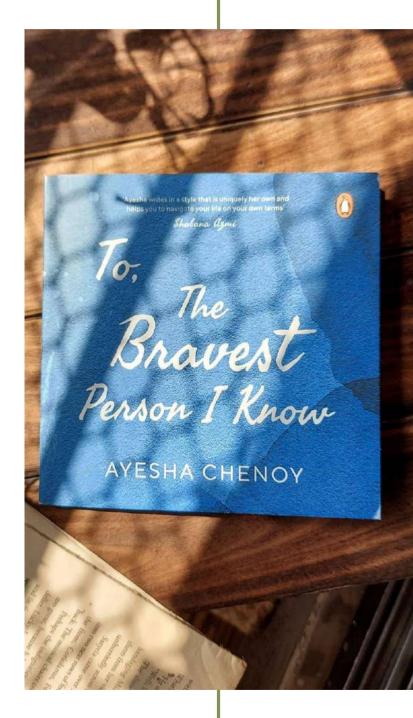
BY AYESHA CHENOY

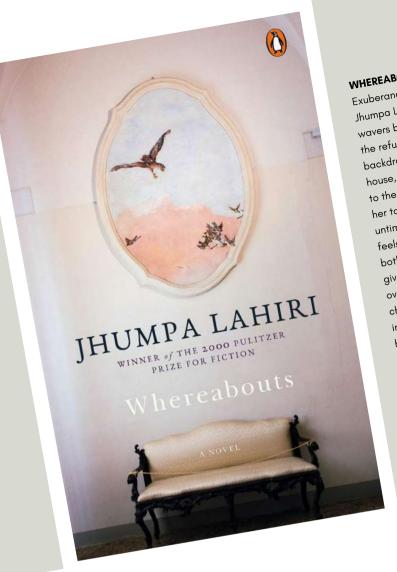
Well well, to the bravest person I know by eayesha_chenoy published by penguin india is a collection of poems, that will be like a guiding light.

•The things you do for me Don't excuse The things you do to me•

- Each poem hits the right chord, making it more relatable. The beautiful illustrations along with the footnote.
- This book is like a gateway, telling us to not give up on life. It's about the bravery in facing everything life throws at you every day.
- It's a book that will tell you the truth, a book that will bring a smile on your face and will make you fall in love with it.
- The delightful writing style of the author with a smooth flow of words makes this book a gem.
- Based on the themes of love, loss, happiness and everything in between, a book that you must read. The way the author expressed every emotion is commendable.
- A book that each one of us must-read. A book with beautiful illustrations and poems. Read a few pages every day and it will calm you down.

Reviews By: Vidhya Thakkar Image: Vidhya Thakkar





Exuberance and dread, attachment and estrangement: in this novel, WHEREABOUTS BY JHUMPA LAHIRI Jhumpa Lahiri stretches her themes to the limit. The woman at the center wavers between stasis and movement, between the need to belong and the refusal to form lasting ties. The city she calls home, an engaging backdrop to her days, acts as a confidant: the sidewalks around her house, parks, bridges, piazzas, streets, stores, coffee bars. We follow her to the pool she frequents and to the train station that sometimes leads her to her mother, mired in a desperate solitude after her father's untimely death. In addition to colleagues at work, where she never quite feels at ease, she has girl friends, guy friends, and "him," a shadow who both consoles and unsettles her. But in the arc of a year, as one season gives way to the next, transformation awaits. One day at the sea, both overwhelmed and replenished by the sun's vital heat, her perspective will change. This is the first novel she has written in Italian and translated into English. It brims with the impulse to cross barriers. By grafting herself onto a new literary language, Lahiri has pushed herself to a new level of artistic achievement.

Publisher : Penguin Hamish Hamilton

Language: English Hardcover: 176 pages

https://www.amazon.in/Whereabouts-Novel-Jhumpa-Price: ₹ 397

Lahiri/dp/0670095419/

STORIES I MUST TELL BY KABIR BEDI

As Kabir bares his soul, the stories come tumbling out. That first magical encounter with the Beatles as a student in Delhi. The sudden move to Bombay, away from home, friends and college. His exciting years in advertising, his extraordinarily successful career abroad and his many painful setbacks. His relationships with the irrepressible Protima Bedi and the dazzling Parveen Babi that changed the course of his life. Of the scars they left, and the trauma of three divorces, and how he finally found fulfilment. And why his beliefs have changed.

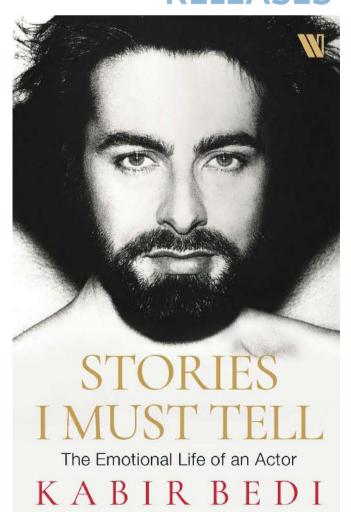
These are tumultuous stories set in Hollywood, Bollywood and Europe. The joys of blazing new trails abroad, and the dangers of them. He also tells the fascinating love story of his Indian father, a philosopher in Europe, and his British-born mother, the world's highest-ranked Buddhist nun. And most poignant of all, the battle to save his schizophrenic son.

Stories I Must Tell is the unusually candid and compelling memoir of a man who holds nothing back, in love or in storytelling. It is the story of a middle-class boy from Delhi whose career now spans the globe. Equally, it is the tale of how he survived the roller-coaster journey of the making, unmaking and remaking of him as a person.

Publisher: Westland Language: English Hardcover: 324 pages

Price: ₹ 524

https://www.amazon.in/Stories-Must-Tell-Emotional-Actor/dp/9390679400/



THE ART OF RESILIENCE BY GAURANGA DAS

Losing sleep over what others think about you? Or can't care less? Happiness in life nonetheless depends on what you think about yourself.

Social media has certainly given us individual authorship over how we present ourselves to the world. Susceptible to live by the dictates of 'likes' and 'comments' of others, we network with the world in a carefully filtered image of ourselves. But is it truly our authentic self that we are presenting to the world? Can it cater lasting happiness and honest relationships?

In this first volume of Yoga Stories, Gauranga Das takes you on an inner journey to explore your inner self, beyond the hills of expectation, through the valleys of disapprovals and beneath the layers of self-deception. Thus, bringing you closer to the home of your heart, enabling you to open the door and introduce yourself, to finally meet, the real you.

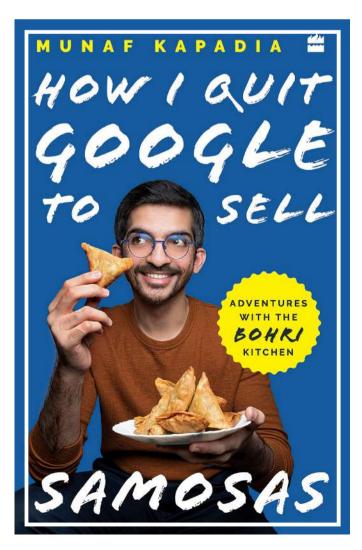
Publisher: Penguin Ananda

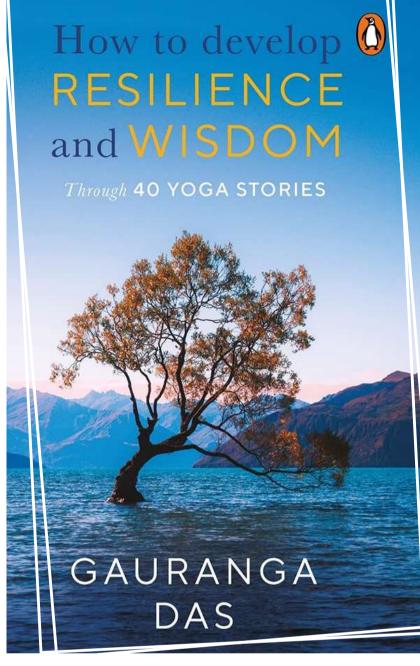
Language : English Paperback : 256 pages

Price : ₹ 298

https://www.amazon.in/Art-Resilience-Stories-Uplift-

Transform/dp/0143452738/





HOW I QUIT GOOGLE TO SELL SAMOSAS by Munaf Kapadia

Two years down the line, as Chief Eating Officer of food tech start-up The Bohri Kitchen, he made the Forbes India 30 Under 30 list.

How I Quit Google to Sell Samosas is the story of how this adventurous entrepreneur grew a weekend Bohri food pop-up from his Cuffe Parade home into an F&B start-up with a Rs 4 crore turnover. A man of many ideas, Munaf regales readers with tales of his big hits-citywide delivery kitchens, catering for Bollywood's biggest celebrities and winning a reality show-and the few misses.

Packed with 'samosa gyan' gathered along the way, How I Quit Google ... inspires you to dream big (even in a pandemic!) and find the courage to keep moving. Whether you succeed or fail.

Publisher: HarperCollins Language: English Paperback: 232 pages

Price: ₹ 246

https://www.amazon.in/Art-Resilience-Stories-Uplift-

Transform/dp/0143452738/

Through wide-ranging and often deeply personal conversation, Oprah Winfrey and Dr Perry explore how what happens to us in early childhood – both good and bad – influences the people we become. They challenge us to shift from focusing on 'What's wrong with you?' or 'Why are you behaving that way?' to asking 'What happened to you?'. This simple change in perspective can open up a new and hopeful understanding for millions about why we do the things we do, why we are the way we are, providing a road map for repairing relationships, overcoming what seems insurmountable, and ultimately living better and more fulfilling lives.

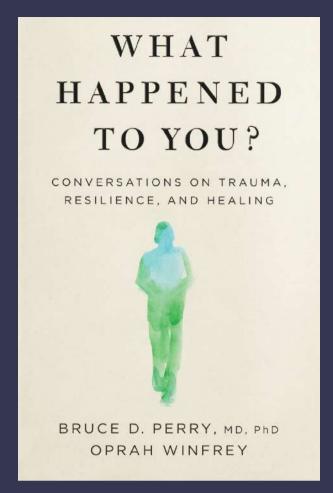
Many of us experience adversity and trauma during childhood that has lasting impact on our physical and emotional health. And as we're beginning to understand, we are more sensitive to developmental trauma as children than we are as adults. 'What happened to us' in childhood is a powerful predictor of our risk for physical and mental health problems down the road, and offers scientific insights into the patterns of behaviours so many struggle to understand.

A survivor of multiple childhood challenges herself, Oprah Winfrey shares portions of her own harrowing experiences because she understands the vulnerability that comes from facing trauma at a young age. Throughout her career, Oprah has teamed up with Dr Bruce Perry, one of the world's leading experts on childhood trauma. He has treated thousands of children, youth, and adults and has been called on for decades to support individuals and communities following high-profile traumatic events. Now, Oprah joins forces with Dr Perry to marry the power of storytelling with the science and clinical experience to better understand and overcome the effects of trauma.



BOOKS

What Happened to You? By Oprah Winfrey



In conversation throughout the book, the two focus on understanding people, behaviour, and ourselves in the context of personal experiences. They remove blame and self-shaming, and open up a space for healing and understanding. It's a subtle but profound shift in our approach to trauma, and it's one that allows us to understand our pasts in order to clear a path to our future – opening the door to resilience and healing in a proven, powerful way.

Grounded in the latest brain science and brought to life through compelling narratives, this book shines a light on a much-needed path to recovery – showing us our incredible capacity to transform after adversity.

Publisher: Bluebird (1 July 2021)

Language : English Paperback : 304 pages

Price: ₹ 782

https://www.amazon.in/What-Happened-You-Conversations-Resilience/dp/1529068479

THE COMPLETE ADVENTURES OF FELUDA VOL. 1 BY SATYAJIT RAY

This omnibus edition features the ever-popular adventures of Satyajit Ray's enduring creation, the professional sleuth Pradosh C. Mitter (Feluda). In his escapades, Feluda is accompanied by his cousin Topshe and the bumbling crime writer Lalmohan Ganguly (Jatayu). From Jaisalmer to Simla, from the Ellora Caves to Varanasi, the trio traverse fascinating locales to unravel one devious crime after another.

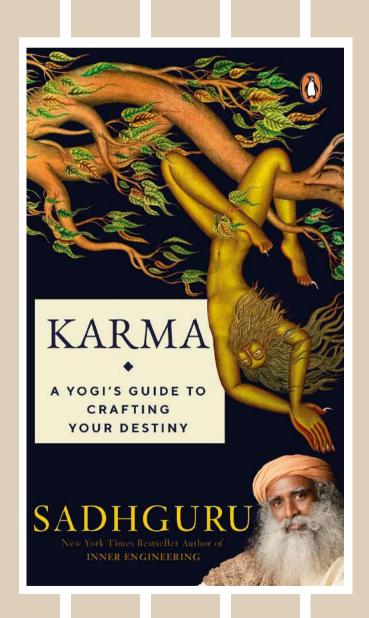
Publisher: Penguin Books Ltd; Latest edition (10 May 2021)

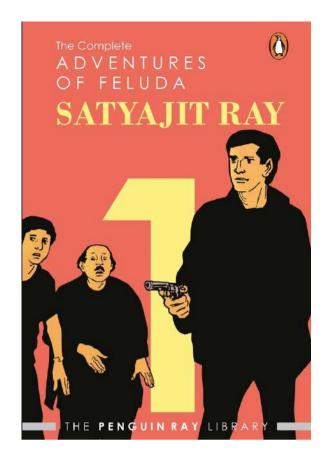
Language : English Paperback : 804 pages

Price : ₹ 438

https://www.amazon.in/Complete-Adventures-Feluda-

Vol/dp/014342503X/





KARMA BY SADHGURU

much-used word, Karma is loosely understood as a system of checks and balances in our lives, of good actions and bad deeds, of good thoughts and bad intentions. A system which seemingly ensures that at the end of the day one gets what one deserves. This grossly over-simplified understanding has created many complexities in our lives and taken away from us the very fundamentals of the joy of living.

Through this book, not only does Sadhguru explain what Karma is and how we can use its concepts to enhance our lives, he also tells us about the Sutras, a step-by-step guide to navigating our way in this challenging world. In the process, we get a deeper, richer understanding of life and the power to craft our destinies.

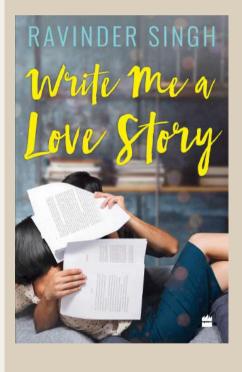
Publisher: Penguin Ananda (27 April 2021)

Language : English Paperback : 336 pages

Price: ₹ 264

https://www.amazon.in/Karma-Yogis-Guide-Crafting-Destiny/dp/0143452673/





BY RAVINDER SINGH

The blue-eyed boy of Indian publishing, Abhimanyu Razdan is known for his bestselling romances, which move his readers to tears. Paperlnk, an up-and-coming publishing house, is looking for an A-list author who will take them to the next level.

So, when Abhimanyu's contract with his current publishers comes to an end, PaperInk decides to swoop in. But Abhimanyu isn't quite like the emotional and sensitive characters in the novels he writes. Callous, egoistic and drunk on success, he gets into a hot argument with Asmita, PaperInk's literary fiction editor, even before his first meeting with them. Already put off, despite her apology, he is even more incensed when he discovers that Asmita looks down on popular fiction, especially the kind he writes. He vows to teach her a lesson that could jeopardize her job.

At each other's throats, Abhimanyu and Asmita are as different as can be, but fate has something else in store and they soon find that there is no running away from love.

Publisher: HarperCollins India (24 May 2021)

Language : English
Paperback : 304 pages

Price: ₹ 200

https://www.amazon.in/Write-Love-Story-Ravinder-Singh/dp/9354223206/

